

## **Bernews Monthly Ad Availability As Of June 16**

- Total: 23 of 64 Spots Open [41 sold, or 64%]
- Top Jumbo Banner: Sold out
- Upper Medium Rectangle: **2/12 Open [\$600-\$800]**
- Middle Medium Rectangle: **5/12 Open + 1 ROS [\$300-\$700]**
- Lower Medium Rectangle: **6/12 Open + 1 ROS [\$200-\$450]**
- Bottom Jumbo Banner: **9/12 Open + 3 ROS [\$50-\$300]**
- Center Banner: **1/4 Open [\$500]**
- [Impression based advertising always open]

## **Weekly/Email Placement Availability As Of June 16**

- Email 600x100: **OPEN [\$350]**
- Video Ad - Homepage: **OPEN [\$200]**
- Video Ad – All Other Pages: **OPEN [\$175]**
- Poster Homepage: Open on June 22 [\$100]
- Homepage 600x100: Open On July 1 2013 [\$350]

# **[970x120] Top Jumbo Banner: ALL 12 SOLD OUT**

## **Top Jumbo Banner Homepage: [SOLD OUT]**

- Spot #1: Digicel [End March 2014]
- Spot #2: Logic [???
- Spot #3: Gibbons [End Dec 31 2013]
- Spot #4: Gibbons [End Dec 31 2013]

## **Top Jumbo Banner Articles: [SOLD OUT]**

- Spot #1: Digicel [End March 2014]
- Spot #2: WOW [End May 2014]
- Spot #3: Gibbons [End Dec 31 2013]
- Spot #4: Gibbons [End Dec 31 2013]

## **Top Jumbo Banner Sections: [SOLD OUT]**

- Spot #1: Butterfield Bank [End Dec 31 2013]
- Spot #2: Butterfield Bank [End Dec 31 2013]
- Spot #3: Gibbons [End Dec 31 2013]
- Spot #4: Gibbons [End Dec 31 2013]

**[ROS] Run of Site [space in home, article & sections]: Sold out**

## **[300x250] Upper Medium Rectangle: 2/12 Open**

### **Upper Medium Rectangle Homepage [SOLD OUT]**

- Spot #1: Coldwell Banker [end Aug 31 2013]
- Spot #2: Fairmont Southampton [end Sept 30 2013]
- Spot #3: Fairmont Hamilton [end Sept 30 2013]
- Spot #4: Fres Meyer [End Dec 31 2013]

### **Upper Medium Rectangle Articles: [1 OPEN]**

- Spot #1: Fairmont Southampton [end Sept 30 2013]
- Spot #2: Fairmont Hamilton [end Sept 30 2013]
- Spot #3: TBI [End Dec 31 2013]
- Spot #4: **OPEN [\$800]**

### **Upper Medium Rectangle Sections [1 OPEN]**

- Spot #1: Fairmont Hamilton [end Sept 30 2013]
- Spot #2: Fairmont Southampton [end Sept 30 2013]
- Spot #3: Island Cycles [??]
- Spot #4: **OPEN [\$600]**

**[ROS] Run of Site [space in home, article & sections]: Sold Out**

## **[300x250] Middle Medium Rectangle 5/12 Open + 1 ROS**

### **Middle Medium Rectangle Homepage: [1 OPEN]**

- Spot #1: BELCO [End Dec 31 2013]
- Spot #2: BMA [End June 30 2013] ← *open soon*
- Spot #3: SAGE [End June 30 2013] ← *open soon*
- Spot #4: **OPEN [\$500]**

### **Middle Medium Rectangle Articles: [2 OPEN]**

- Spot #1: BELCO [End Dec 31 2013]
- Spot #2: SAGE [End June 30 2013] ← *open soon*
- Spot #3: **OPEN [\$400]**
- Spot #4: **OPEN [\$400]**

### **Middle Medium Rectangle Sections: [2 OPEN]**

- Spot #1: BELCO [End Dec 31 2013]
- Spot #2: SAGE [End June 30 2013] ← *open soon*
- Spot #3: **OPEN [\$300]**
- Spot #4: **OPEN [\$300]**

### **[ROS] Run of Site [space in home, article & sections]: [1 OPEN]**

- Spot #1: BELCO [End Dec 31 2013]
- Spot #2: SAGE [End June 30 2013] ← *open soon*
- Spot #3: not available due to BMA in home, opening July 2013
- Spot #4: **OPEN [\$700]**

## **[300x250] Lower Medium Rectangle 6/12 Open + 1 ROS**

### **Lower Medium Rectangle Homepage: [2 OPEN]**

- Spot #1: BAC [end July 31 2013]
- Spot #2: Bermuda Cancer [End Jan 2014]\*\*
- Spot #3: **OPEN [\$350]**
- Spot #4: **OPEN [\$350]**

### **Lower Medium Rectangle Articles: [1 OPEN]**

- Spot #1: Red Cross [open Dec 31 2013]\*
- Spot #2: BAC [end July 31 2013]
- Spot #3: Off The Wall Hobby Shop [ends Sept 2013]
- Spot #4: **OPEN [\$275]**

### **Lower Medium Rectangle Sections: [3 OPEN]**

- Spot #1: BAC [end July 31 2013]
- Spot #2: **OPEN [\$200]**
- Spot #3: **OPEN [\$200]**
- Spot #4: **OPEN [\$200]**

### **[ROS] Run of Site [space in home, article & sections]: [1 OPEN]**

- Spot #1: BAC [end July 31 2013]
- Spot #2: Not available as Hobby & Cancer in home and articles
- Spot #3: Not available as Hobby & Cancer in home and articles
- Spot #4: **OPEN [\$450]**

\*Red Cross pays like \$50 p/m so we can move them from ROS to articles

\*\* Cancer pays \$200 p/m and they are a charity, so moving from ROS to home only

## **[970x120] Lower Jumbo Banner: 9/12 Open + 3 ROS**

### **Lower Jumbo Banner Homepage: [3 OPEN]**

- Spot #1: GSC [ends Aug 31]
- Spot #2: **OPEN [\$200]**
- Spot #3: **OPEN [\$200]**
- Spot #4: **OPEN [\$200]**

### **Lower Jumbo Banner Articles: [3 OPEN]**

- Spot #1: GSC [ends Aug 31]
- Spot #2: **OPEN [\$100]**
- Spot #3: **OPEN [\$100]**
- Spot #4: **OPEN [\$100]**

### **Lower Jumbo Banner Sections: [3 OPEN]**

- Spot #1: GSC [ends Aug 31]
- Spot #2: **OPEN [\$50]**
- Spot #3: **OPEN [\$50]**
- Spot #4: **OPEN [\$50]**

### **[ROS] Run of Site [space in home, article & sections]: [3 OPEN]**

- Spot #1: GSC [ends Aug 31]
- Spot #2: **OPEN [\$300]**
- Spot #3: **OPEN [\$300]**
- Spot #4: **OPEN [\$300]**

## **[600x100] Center Banner 1/4 Open**

### **Center Banner**

- Spot #1: Miss Bermuda [End June 23] ← *open soon*
- Spot #2: Regos/Waterloo House [End July 14 2013]
- Spot #3: Bermuda College [End July 11 2013]
- Spot #4: **OPEN [\$500]**