## WHY WE RELAY

- We are fighting for every birthday threatened by every cancer in our community
- Because cancer never sleeps
- Because, in 2012, 236 people in Bermuda heard the words "you have cancer" and 82 people in Bermuda died of cancer
- About half of all cancer deaths are preventable if people do what we know works (not smoking and avoiding tobacco, getting screened for cancer and maintaining a healthy body weight through proper nutrition and staying active)
- 95% of all funds raised remain in Bermuda with 5% funds going to American Cancer Society to assist in the global fight against cancer
- Because too many people in Bermuda are going without healthcare because they have no health insurance. We can all help to improve access for members of OUR community

The Mission of
Relay For Life of Bermuda is
to raise awareness and funds
to support cancer prevention,
detection and treatment in
the fight against cancer.

## **GET INVOLVED**

### Register a team

Register by April 30th to receive a free team cooler bag team@relayforlife-bermuda.org

### **Celebrate Survivors**

All cancer survivors are invited to participate. Complete a survivor registration form. ceremonies@relayforlife-bermuda.org

#### Volunteer

On a Committee or on Event Day dnarraway@chc.bm

### **Sponsor the Event**

By making a donation or donating goods or services

sponsorship@relayforlife-bermuda.org

# Bermudarelay.com





**BermudaRelay** 







MAY 30-31

North Field, National Sports Centre
6 pm to 6 pm

## THE EVENT

# **TEAMS**

# **SURVIVORS**

RELAY FOR LIFE is a volunteer run team based event which helps to raise awareness and funds to support cancer programmes in Bermuda. The event is held over a 24hr period during which there are special ceremonies to Celebrate, Remember and Fight Back. Participants are encouraged to bring a picnic, camp out for the night and enjoy 24hrs of activities, on stage entertainment & contests (e.g. best team costumes, scavenger hunts and quiz contests).

Teams of 10 to 15 people register to fundraise and participate in **RELAY** by taking turns to walk around the track during the 24hrs.

Registration is \$10 per person and participants are asked to raise a minimum of \$100 each (and they will get a free **RELAY** t-shirt)! Each team will set a fundraising goal, hold their own fundraising events leading up to the official **RELAY** and also have fundraising activities during **RELAY** to help them reach their target!

Anyone who has every heard the words "You have cancer" is a survivor! Bermuda Cancer and Health Centre invites all Survivors to take part in the Reception and the Survivors Lap which is RELAY'S way of celebrating survivors and giving hope to those currently battling the disease.

We also encourage every survivor to join a **RELAY** team. Your participation makes a difference in the fight against cancer, and helps inspire participants all night long.



Celebrate.

Remember.

MAY 30-31

Fight Back. ®