



*International Media Content Ltd.
1st Floor Bourbon House
Bourbon Street
P.O. Box 1695
Castries, St. Lucia.*

To: **Over-the-air and Cable operators in Bermuda**
From: International Media Content Ltd.
Date: **June 10, 2014**
RE: **2014 FIFA WORLD CUP AUTHORISED TELEVISION BROADCASTER**

Dear: Operator,

On behalf of International Media Content Ltd. ("IMC"), I write to confirm that IMC, through agreement with The Fédération Internationale de Football Association (FIFA) and the Caribbean Football Union (CFU), is the exclusive owner of the television broadcast rights for the 2014 FIFA World Cup in Bermuda (the "Territory").

This serves as confirmation that Bermuda Broadcasting Co. Ltd. has acquired the exclusive television broadcast rights to the 2014 FIFA World Cup from IMC for the Bermuda. This agreement means that the only company authorised to broadcast the 2014 FIFA World Cup on over-the-air or cable television is Bermuda Broadcasting Co. Ltd.

Please note that NO other over-the-air or cable television broadcaster has television broadcast rights for the 2014 FIFA WORLD CUP and transmission of ANY of the matches, either live or delayed from the 2014 FIFA WORLD CUP on any over-the-air and/or cable channel other than the authorised broadcaster stated above is strictly prohibited. Please be reminded that broadcasters that are broadcasting from outside the Territory that have television broadcast rights to the 2014 FIFA World Cup outside of the Territory are aware of these rights and have confirmed that their authorized transmissions to the Territory will not contain the matches of the 2014 FIFA World Cup.

IMC is committed to protect the broadcast rights of the authorised broadcaster named above and requests that the rights acquired are observed. Any infringement of these rights will be pursued by IMC.

Best Regards,

A handwritten signature in black ink, appearing to read 'O. McIntosh', is written over a horizontal line.

Oliver McIntosh
General Manager
International Media Content Ltd.



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cc: ESPN International
ABC Network
Canadian Broadcasting Corporation