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Local e-Teen Book Club to Skype with Top "YA" Author

KICS™ Reviews by Blú, an online teen book club, will host a live Skype interview with Joelle Charbonneau, New York Times Best Selling Author on Saturday, December 6, 2014. The event will be held at the Bermuda Underwater Exploration Institute from 2:00 p.m. to 4:00 p.m.; while the one-hour Skype interview will commence at 2:30 p.m.

"As Bermuda's first online teen book club featuring book selections and reviews by a teen, we are also very thrilled to be the first local entity to host a live Skype interview with an international author from the fast-growing Young & Adult ("YA") category," explained Angela Young, Founder & President of iAspirations™ Limited. "Since launching KICS™ Reviews by Blú in May of this year, we have been very keen to create an exciting, positive outlet for avid teen readers and our December event is definitely a huge deal for us."

Ms. Charbonneau is the author of the successful *Testing Trilogy* which hit the literary scene in June 2013 with the release of the first book: *The Testing*. Shortly thereafter, it was followed by *Independent Study* and later this past June, the series concluded with the release of *Graduation Day*. The mysterious writer has also won awards in the same category for her series: *Rebecca Robbins* mysteries (Minotaur Books) and the *Glee Club* mysteries (Berkley). Her books have been featured on the Indie Next List, the 2014 Young Adult Library Services Association ("YALSA") Top 10, and the YALSA Quick Picks for reluctant readers. This YA author's success continues to soar as she recently signed with Paramount Pictures for *The Testing*.

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Geared for middle and high school students, the general admission for the event is \$15.00 and tickets will be sold exclusively at The Bookmart. The public is encouraged to purchase their tickets quickly as there will be no ticket sales at the door on the day of the event.

Part of the proceeds will be awarded to the library of the middle or high school with the highest number of attendees. For more details on this exciting KICS™ Reviews by Blú book club event, visit <u>www.kicssystems.com</u>

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About iAspirations™ Limited

Launched in the fall of 2013, iAspirations™ Limited is committed to offering students hope—and creative alternatives to learning. Everyone has different learning styles and at iAspirations™ Limited we appreciate this. We are very comfortable with challenging "traditional" educational methods and exploring other options to help meet today's student's varied needs. Our KICS™ Reviews by Blú is just one of our planned community initiatives designed to inspire and encourage reading amongst teens.

iAspirations™ Limited is a Bermudian owned and incorporated company which developed and launched the KICS™ branded products and services.