

Coverage Highlights

Q4 & Q1 Coverage Snapshot

October 2014 – March 2015

- *Number of Articles: 131*
- *Impressions: 360,717,756*

Upcoming Coverage Highlights

- *Delta SKY* feature in April 2015 issue on Bermuda Marathon
- *Food & Wine* feature story on the Mary Celestia
- *DuJour* photoshoot
- *Triathlete* Magazine spread
- *MORE* Magazine feature Kimberly Webb's Bermuda insight
- *NYTimes* In Transit piece about Bermuda Perfumery



Elle Canada – November 6, 2014
Mary Celestia



Boston Globe Magazine – March 22, 2015
Destination

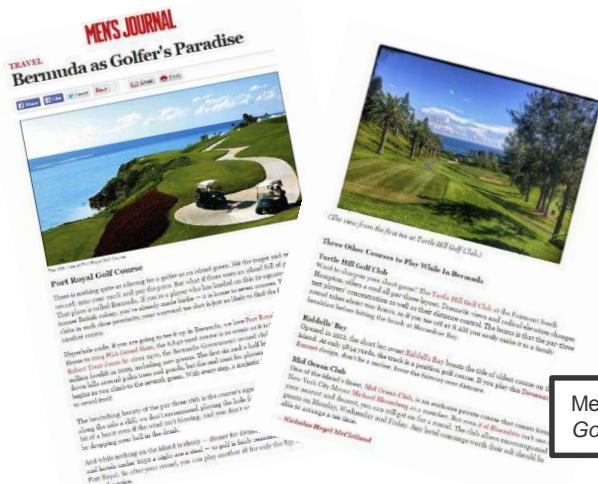
Coverage Highlights



Destination Weddings & Honeymoons – November 6, 2014
Babymoos



USA Today Modern Woman – November 1, 2014
Babymoos



Men's Journal – October 16, 2014
Golf

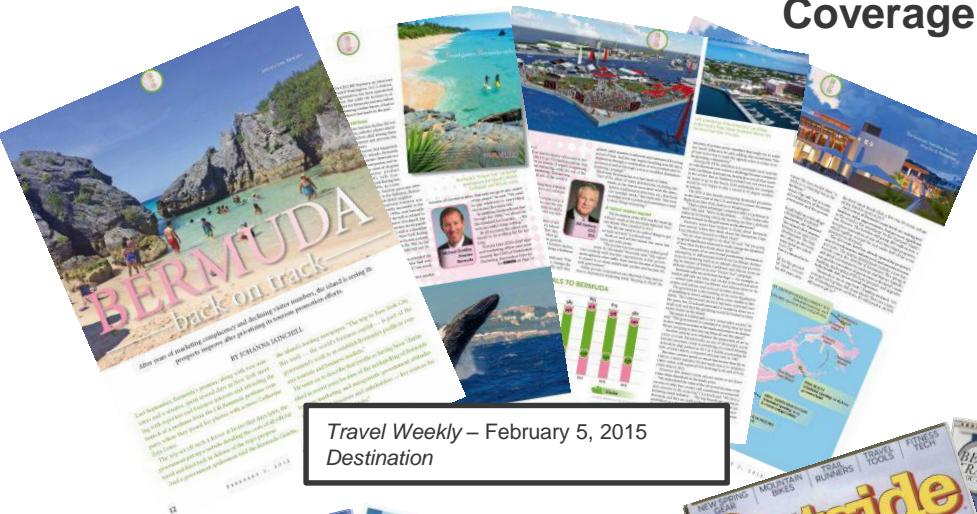


Travel + Leisure – December 5, 2014
America's Cup

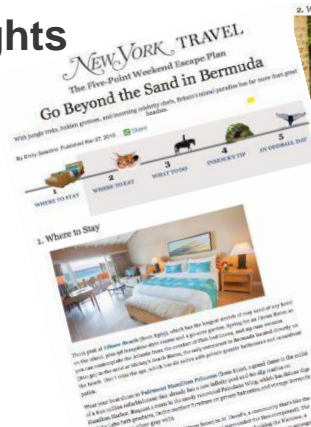


The Globe & Mail – December 30, 2014
Destination

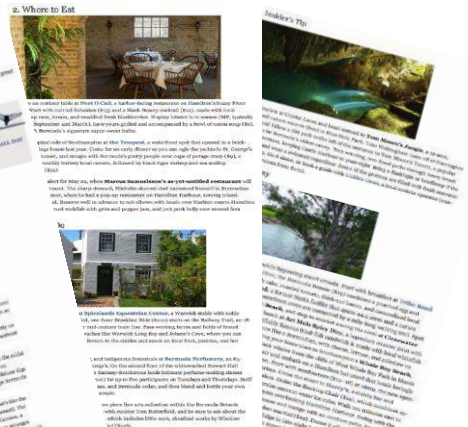
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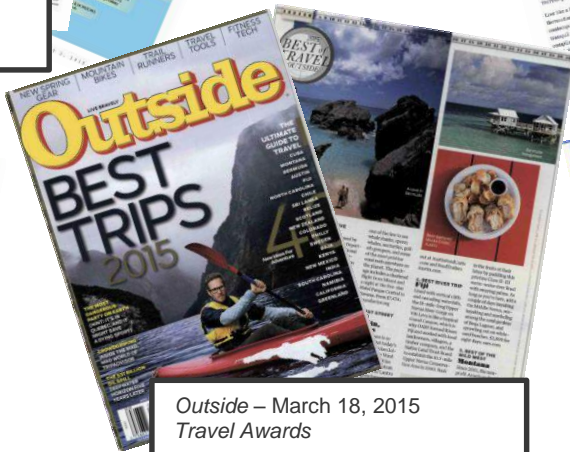
Travel Weekly – February 5, 2015
Destination



NYMag.com – March 30, 2015
Destination



Travel + Leisure – January 21, 2015
Bermuda Shorts



Outside – March 18, 2015
Travel Awards



Robb Report – January 26, 2015
Marina