

BERMUDA TOURISM AUTHORITY

Name of Contractor	Contract Start Date	Contract Termination Date	Goods / Services provided	Monetary value of contract
ALHI	1-Oct-14	30-Sep-17	Global Alliance Membership	\$ 234,000
AB Golf Consulting	1-May-15	31-Dec-16	Golf sales and marketing consulting	\$ 192,000
Americas Cup Event Authority	15-Jul-15	31-Aug-17	Partnership Agreement	\$ 2,000,000
Bermuda Hospitality Institute	1-Jan-16	31-Dec-16	Grant	\$ 320,000
Bermuda National Athletics Association	1-Nov-14	31-Mar-16	Sponsorship - Marathon Weekend	\$ 160,000
Bermuda Sloop Foundation	1-May-14	31-Dec-16	Sponsorship - Spirit of Bermuda	\$ 406,334
BHW Limited	1-Jan-16	31-Aug-16	Sponsorship - Bermuda Heroes Weekend	\$ 50,000
Bonnier Corporation	1-Mar-16	31-Dec-16	Sponsorship of Fishing events	\$ 185,000
BUEI	1-Jan-16	31-Dec-16	Sponsorship - Americas Cup Exhibit	\$ 50,000
Destination St. George's	1-Jan-16	31-Dec-16	Visitors Information Centre	\$ 96,000
Digicel	1-Apr-15	31-Dec-17	IT Support	\$ 330,000
Expedia Media Solutions	1-Mar-16	31-Dec-16	Advertising	\$ 300,000
Global Travel Marketing	1-Jan-15	31-Dec-16	UK Sales, Marketing and Public Relations	\$ 488,720
Heritage Tours	1-Jan-16	31-Dec-16	Visitors Information Centre	\$ 110,000
Kristen White	1-Jan-16	31-Dec-16	Hub 1 Cultural Managr	\$ 75,000
Miles Partnership	1-May-16	30-Apr-16	Website	\$ 906,200
MMGY Global LLC	1-Mar-15	31-May-17	Marketing and Advertising services	\$ 2,091,000
Royal Bermuda Yacht Club	1-Mar-15	31-Dec-16	Sponsorship - Argo Gold Cup	\$ 160,000
Royal Bermuda Yacht Club	1-Mar-16	15-Jun-17	Sponsorship - Antigua to Bermuda sailing	\$ 60,000
Royal Bermuda Yacht Club	1-Mar-16	26-Aug-16	Sponsorship - Newport to Bermuda sailing	\$ 150,000
Royal Realty Corp.	1-Dec-13	30-Nov-19	Office Rental in New York	\$ 2,410,024
Simpleview	3-Oct-14	2-Oct-17	IT - Content Management System implementation and Licence	\$ 325,414
Total Research Associates Limited	1-Jan-16	31-Dec-16	Exit Surveys, Analysis and Reports	\$ 140,250
Turner PR	1-Jun-15	31-Dec-16	Public Relations	\$ 589,000
Washington Properties (Bermuda) Limited	10-Jan-14	31-Jan-20	Office Rental in Bermuda	\$ 1,103,957
World Rugby Classic Ltd	1-Mar-15	31-Dec-16	Sponsorship - World Rugby Classic	\$ 100,000