



## FASHION ROYALTY IS ARRIVING TO BERMUDA!

Something fresh and new is arriving! Fashion collections from some of the world's leading innovative designers is arriving this summer in Bermuda. Gino Group's Executive Producer and former international model Amir X introduces the Bermuda International Collections and has created a line up you *will not* want to miss. This series of events takes place during the week of July 4th thru the 9th, 2016 at the Cedar Bridge Academy. This inaugural occasion promises to pull out all the stops culminating with the celebration of our own talented legend Dwayne Paynter. Guest can also look forward to a spectacular event which will feature popular international designers flown in to display their creations along side a few Super Models,

Cedar Bridge Academy  
named "The Home of  
Bermuda International  
Collections"

**Salon Viola to create  
hair designs for the  
"Hair and Beauty"  
Show on Wednesday,  
July 6th at 7:30pm.  
Ruth Seaton James  
Center For The  
Performing Arts**





Celebrity Personalities, including Aminat Ayinde and Lu Celania Sierra, who will strut their stuff on the catwalk. A total of 12 individuals will be flown in by Gino Group including 4 international Models, 4 international designers and B.O.R.N To Style who will be styling a scene of their own. All of our international guest will be accommodated by lead sponsor **Newstead Belmont Hills Golf Resort and Spa** for their visit to Bermuda and will enjoy all the amenities that come with a first class visit to our wonderful Island. There will be a series of events leading up to this out-of-the-box experience. In support of our Jamaican Model, Crystal Gordon, and South African albino model, Sanele Xaba, we are hosting a series of fund raising events; Hair show and wine enthusiast alike will find this experience quite entertaining. The first fund raising event will be held on Friday, May 20th at **Bootsie's at The Grand**. There will be a mini hair and beauty show featuring hair designs by Jahleea Ible, Amir X and, 1st place winner of last years' hair and beauty show, Salon Viola that promises to dazzle. On June 1st a sneak preview of some of the items that will be showcased within some of the designer

collections that will be highlighted within the **BIC** series will be on show during the Chamber of Commerce's 'Harbour Nights' on Front Street. On June 9th from 6:00pm to 9:00pm Muse Restaurant will host a 3 Tiered Rum Mixer, Martini and Wine Tasting event entitled "Simunye" (Zulu for "We Are One") in support of Sanele Xaba, an international model from Cape Town, South Africa. During this event Gino Group will create a truly African atmosphere using a number of authentic African Tribal outfits hand made by the tribes of various African regions. In order to welcome and also acknowledge our African Community, we will play the latest African music, request that the African Community wear their tribal or national regalia and come out to witness an event



#### Social Events:

##### Tempature Happy Hour

Salon Viola and Gino Group Hair Show  
Crystal Gordan, Jamaican Model Fundraiser  
Bootsie's at The Grand  
39 Church Street, Hamilton  
Date: Friday, May 20, 2016  
Time: 6:00pm (Show Time 8:00pm)  
Admission: \$25.00 (Complimentary Cocktail Included)

##### Simunye " We Are One"

Wine Tasting, Martini and Rum Mixer Party  
Sanele Xaba, South African Model Fundraiser  
Muse Restaurant  
Date: Thursday, June 9th  
Time 6:00pm to 9:00pm  
Admission \$40.00  
(Includes complimentary drink, Hors d'oeuvres and Drink Mixing Display)



Aminat is currently the face of Trace TV's international search for the next best thing, the "Face Of Trace" Host Competition. During the Summer of 2015 Aminat captured her campaign , at the **Newstead Belmont Hills and Spa**, introducing the world and model hopefuls to the prospects of a successful career traveling to exotic locations and special events. Aminat is thrilled to be returning to Bermuda. She prides herself on encouraging young ladies around the world to be the sexy and charismatic individuals they *naturally* are on camera in order to land the lucrative deal of becoming the "New" "Face Of Trace". Aminat is set to be the on camera "Black Carpet" host for BIC along with appearances in all the hair and design collection presentations.

**"I had such a great time in Bermuda Summer 2015, I had to come back"**

-AMINAT AYINDE



Celebrity Personality, Aminat Ayinde, to join the launch of the Bermuda International Collections to be presented at Cedar Bridge Academy July 6th thru 9th.

#### SHOW SCHEDULE:

##### HAIR and BEAUTY SHOW

Ruth Seaton James  
Center For The Performing Arts  
Wednesday, July 6, 2016

Doors Open	6:30pm
Show Start	7:30pm
Ticket Price	\$40.00

##### Design Collections I

Cedar Bridge Academy  
(Main Hall Way)  
Friday, July 8, 2016

Doors Open	6:00pm
Show Start	7:30pm
Ticket Price	\$40.00

##### Design Collections II

Cedar Bridge Academy  
(Main Hall Way)  
Saturday, July 9, 2016

Doors Open	4:00pm
Show Start	5:30pm
Ticket Price	\$40.00

Tickets Available at: Urban Cottage, Pulp & Circumstance and online at PTIX.bm



Also joining Aminat is 'Celebrity Muse' and 'Super Model' of the world Lu Celania Sierra who has represented international collections such as: Yves Saint Laurent, Giorgio Armani, Patrick Kelly, B Michael, Givenchy, Oscar De La Renta. Lu is currently the walking coach for the **Miss Universe Pageant** and will be walking for a few of the collections to be presented on Friday the 8th and Saturday the 9th of July. Lu is undoubtedly a 'Legend' and has been a personal inspiration to the Executive Producer - Amir X since he was 19 years old. She is sure to amaze and inspire the entire audience when she glides down the runway in the creations of Douglas Says and Amir himself.



**Anslie's**  
Interiors Decor | Bermuda

**BERMUDA**  
[GoToBermuda.com](http://GoToBermuda.com)

#### SHOW SCHEDULE:

##### **Design Collections II**

Cedar Bridge Academy

Saturday, July 9, 2016

Doors Open: 7:00pm

Show Start: 7:30pm

Ticket Price: \$65.00

##### **Pop-Up Shop I**

Urban Cottage

Saturday July 9, 2016

11 Front Street

Hamilton

Time: 10:00 am - 5:00 pm

##### **Pop-Up Shop II**

New Life

Saturday, July 10, 2016

63 King Street

Hamilton

Time: 12:00 noon - 5:00pm

Tickets Available at: Urban Cottage, Pulp & Circumstance and PTIX.bm



Sanele Xaba,  
International Model

**S**ure to not leave the male representation out, **BIC** is turning up the heat by flying in International albino model, Sanele Xaba, from Cape Town, South Africa to lend his runway **EXCELLENCE**. Sanele is at the top of his game internationally and can be seen in a variety of well known ad campaigns and editorial spreads. "I'm so excited.... I can't believe me coming to Bermuda is actually coming true", says Sanele. Executive Producer, Amir X, wanted something very different this year and when he saw an image of Sanele online he immediately knew that he had to be in the show and requested his intern, Jahleea Ible, to locate his booking agent. To Amir's surprise Sanele shared the same former agent of himself, BOSS Models, in Cape Town, South Africa. Once the email was sent to Nicole at BOSS, it was confirmed that Sanele was available and interested in coming. Once the ball began rolling it was Sanele's agent, Maria, who made it all happen and sealed the deal with a signed contract. Working on this deal since January it has been a lot of back and forth but well worth it; it helps to ensure that our new guest have the best experience while on island. Sanele will be arriving within the first few days of July and will be in the "Hair and Beauty" Show on Wednesday, July 6th at 7:30 at the Ruth Seaton James Center for the Performing Arts along with a series of design collections being presented on Friday & Saturday.



**"I'm really excited to come to Bermuda and cannot wait to experience the culture and diversity there; I'm looking forward to my journey there"**

**-SANELE XABA, CAPE TOWN**



Orange Bay

C O M P A N Y

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**N**ow it's time to STYLE! Jonathan Bodrick and Terry Artis of the famed cast B.O.R.N to Style will kick off the Bermuda International Collections, along with Amir X, with their show 7:30pm on Friday, July 8, 2016 at the Cedar Bridge Academy. Jonathan Bodrick, born and raised in Brooklyn, NY, is the owner and founder of JB b.o.r.n., a Vintage Fashion boutique currently in Harlem, NY. B.O.R.N. is an acronym which stands for Borrowed, Old, Refurbished, and New; combining the old with the new. As a celebrity videographer for more than 10 years, Jonathan has spent thousands of hours with 'the beautiful' and 'the glamorous' while shooting venues including New York's annual Fashion Week, award shows and red carpet events. The footage resulting from his warmth, integrity and aesthetic sensitivity aired regularly on MTV, VH1, Access Hollywood, The Insider, Entertainment Tonight and many other networks. Terry Artis is an American Actor, Singer and Songwriter, well known for being one of the cast members turn "Celebrity Personalities" on the FYI and Lifetime network Tv Series B.O.R.N to Style, which premiered July 15, 2014. On the show Terry is represented as a "Stylist" and Boutique Manager. Born and raised in North Carolina, now living in New York since 2000, Terry always possessed the talent to style clothing but acknowledges that his first love is his music. While living in New York he became a "Celebrity Stylist" to Vanessa Williams along with a long list of other "Television Personalities" and figured out that it takes Drive, Commitment, Dedication, and Determination to be successful. Get ready to be Re-B.O.R.N!



**10** years back on Island from a successful international modelling career, Amir X has had time to evaluate the service and product offering of the local retail community and has realized that it was in need of a face lift. Through his ad agency, Gino Group, He began investing his talent and passion into the Bermuda fashion and retail community. With this passion in mind, he has presented the 'Bermuda International Collections' allowing a variety of opportunities to be afforded to local artist, designers and retail establishments to rebrand and expand on the existing market.

Amir will kick off the fashion season but, in a unique way. As a dedication to his deceased friend , Kristin Grayston, and her dedication to the local retail industry, Amir will operate as part designer part image maker. Amir's show on Friday, July 8th at 7:30 will include the collaboration of artist Becca Martin of Pulp & Circumstance, Cindy Laws of Anslie's Interior Decor, redesigned and styled clothing of Orange Bay Consignment Company along with some of his own original creations. "I am very excited to finally get a chance to inspire everyone to be the element they were born to be. I am also happy to, once again, share the stage with seasoned professionals I have worked with over the years along with the local talent and most important - showcase my country. My hopes are to inspire people to be creatively free; It would make Bermuda a better place. For more information and show schedules, l o g o o n t o [www.bermudainternationalcollections.com](http://www.bermudainternationalcollections.com)



Eye Wear Provided By: The Sunglass and Watch Shop





Jill wears a **Ply** blazer and pants and her own sunglasses, bra, belt and booties. >

**“Full Figured”** Apparel Duo, husband and wife team, Lamarr and Pamela Nanton of **PLY** will be on island to show their latest collection for Fall 2016 Women’s Wear at 7:30pm on Friday, July 8, 2016 at the Cedar Bridge Academy. “A passion for fit and tailoring; Impeccable!” describes **PLY**. The company is located in New York and was founded by Lamarr and Pamela Nanton. A creative couple whose history of fit and fashion makes the perfect fashion union. The company works with manufacturers in the US and **PLY** will donate a percentage of its profits to support the fight against breast cancer. “Each season we will offer a pink product whose profits will go exclusively to the fight against breast cancer” says designer duo. **Ply** will set up a Pop-Up Shop at Urban Cottage and will be taking orders for garments any client should be interested in. The Pop-Up Shop will be open with items available to view on Saturday, July 9, 2016 from 10am to 5pm.

**FISH & TINGS** 



Poet and Songstress  
Jill Scott is looking  
great and loving her  
**PLY** Apparel Design





The Late Kristi Grayston



Designers Chineza Augustus  
and Desiree Riley

  
Pulp &  
CircumStance

Our final show will be dedicated to the late Mrs. Kristi Grayston for her pioneering efforts, dedication to the local retail community and contributions to a variety of charities that exist within our island home. Executive Producer, Amir, has collaborated with a variety of local businesses including an artist that works at her very own Pulp & Circumstance, Becca Martin, who, under Amir's creative direction, will be creating a series of footwear with hand painted illustrations on them. In addition to working with Becca as an artist, Cindy Laws of Anslie's has lent her establishment to Amir to create unique items for the male models that will floor all those watching. A variety of 4 to 8 inch platforms have been created, constructed by Gino Group Jr. Interns and upholstered by Anslie's skilled staff and the outcome is nothing short of outstanding! Check out the BIC website which features the track records of the two international designers, Emanuel Denson and Duane Fish, that are seasoned veterans in men's wear and are set to display their amazing lines on Saturday at 5:30pm. Once you have selected what you want from the show, you will be able to visit the "Pop-Up" Shop set up at New Life located on King Street between the hours of 12:00noon and 5:00pm to order or purchase your selection(s). This is keeping in a way to keep you connected to our local retailers.





**HE'S BACK!** During this spectacular series of events Bermuda and it's visiting guest will have the pleasure of witnessing the return of one of Bermuda's greatest designers, Mr. Dwayne Paynter. Known to a wide variety of clients both locally and internationally, this gentleman is the personification of "Fashion Royalty" and is set to dazzle the entire audience with his amazing creations during the closing of the Bermuda International Collections Fashion Week on Saturday, July 9, 2016 at 7:30pm at Cedar Bridge Academy. "Guest can

mouths on the floor as a response to what Dwayne will present, he's a 'Fashion Genius'", Amir X. The international designer that will precede Dwayne on Saturday is fashion veteran from the tri-state area, Douglas Says who says he makes clothes like he's hugging a woman and saying I love you! "One of my goals is to remove some of the old taboos about jersey / stretch fabrics, about them not being kind or friendly to fuller body types, like everything else it just has to be cut for you, with your body in mind! I'm totally aware that real women have curves and that we , as designers, need to accept that fact and lend a helping hand in projecting those curves, and not hide, deny or flat out ignore them! Why should women have to sacrifice quality and or fit". Douglas Says... is presenting women with two gifts, the first being choice and the second being his signature shapeables... [www.douglassays.webs.com](http://www.douglassays.webs.com)

