

CITY OF HAMILTON COUNCIL POLICY

Title of Policy		BANNERS POLICY	
This Applies to	All CoH Staff Developers Contractors	File Number	
Policy Author		Date of Corporation of Hamilton Meeting	November 8, 2012 Revised - 2013
Position of Author		Resolution Number	
Aim	To detail the policy for the control the erection of items within City limits		

Initials ____

BANNERS POLICY

1. Banners may be approved for the purpose of promoting island and international events that attract visitors to the Island and would, in the opinion of the City, help to promote the City. Consideration may also be given to banners for local events that are of interest to visitors and to the community.
2. Banners must be completely non-commercial in nature, and must focus on identifying the event. The title of events that include a sponsor's name, e.g. KPMG Invitational Race Weekend, Colourcraft Gold Cup Races, may be considered for approval, but no other commercial text will be approved, e.g. nothing that says "...sponsored by...." for example, or includes company logo.
3. Banners may not be displayed anywhere within the City limits except with the approval in writing from the City.
4. Banners will be hung and removed only by the City.
5. Banners should be made of durable material that is resistant to rain, wind, and tension.
6. The City is not responsible for the condition of banners before they are put in place, while they are hanging, and after they have been removed. It should be noted that banners that are hanging might be stolen, damaged by storms, or damaged or defaced by vandals, none of which are factors over which the City has any control. It is the responsibility of the organizer to keep track of their own banners, and to retrieve them from the works depot as quickly as possible after dismantling.
7. The City does not store banners. Banners must be collected within one week after being taken down or they will be disposed of.