

What are Airbnb Experiences?

Dancing. Hiking. Cooking. Painting. Sailing... Experiences are one-of-a-kind activities designed and hosted by locals.



Unlike a typical tour or workshop, experiences go beyond the activities themselves. They offer a deep-dive into the local **host's** world through their passion, offering a unique journey into a scene that guests couldn't find on their own.

To use a **theater metaphor**: Experiences are more like a play, less like improv.

Play

- Planned production at a given place & time
- Specific story line
- *Example*: "We'll go to Roxie's because it's my favorite, and all the writers go there!" ✓

Improv

- Unplanned, spontaneous
- Audience helps steer the story
- *Example*: "We'll eat Thai or Italian, whatever the guest wants!" ✗

Some of the most successful experiences offer a unique take on an **iconic** activity or location in the host's city.

For example...



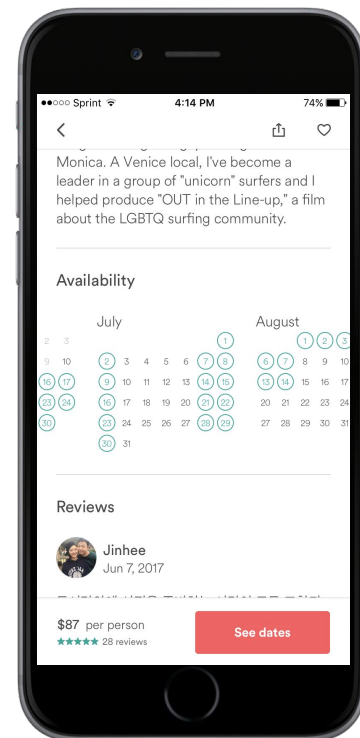
in **Paris**
[visiting the Louvre](#) with an art historian who's also a comedian



in **Cape Town**
mountain biking with [views of Table Mountain](#) alongside a pro bike racer



in **Barcelona**
[making paella](#) based on an old family recipe in a private garden



Guests book experiences for a specific date and time based on the host's offering



What makes Experiences different?

Experiences tell the story of the host's unique perspective and passion.

To help ensure all experiences meet the community's expectations, they must demonstrate the qualities below.



Access. Hosts share their insider knowledge with guests and give them behind-the-scenes access to people, places, or activities that guests couldn't find on their own.

What is your experience's unique access?



Perspective. The experience has personal meaning to the host, it conveys a unique point of view. Experiences tell the host's story so guests become fully immersed in their world.

Why could no one else host your experience but you?



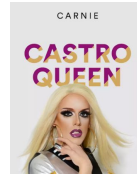
Participation. Hosts provide opportunities for guests to meaningfully engage in the activities of the experience, not just passively observing them.

How are guests participating in your world?



Credibility. Hosts are passionate about the theme of the experience and can demonstrate a deep knowledge or a skilled mastery of the activity.

How does your passion and knowledge of your subject come through to guests?

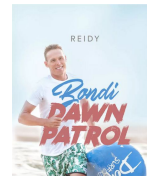


[Castro Queen.](#)

Behind-the-scenes access to life as a drag queen in San Francisco



[Walk with wolves!](#) Meet and bond with wolves in a rescue sanctuary in the Angeles National Forest



[Bondi Dawn Patrol.](#) Visit

Sydney's famous Bondi Beach with a lifeguard/reality TV star



[African fashion in the city.](#) Explore Paris's African fashion scene with knowledgeable designers



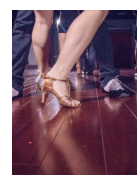
[Urban Colors.](#) Co-create a

wall painting with a renowned street artist in Barcelona



[Muay Thai.](#) Learn martial arts

with Muay Thai trainers, then watch a pro match ringside



[Bachata Night in Miami.](#) Learn

how to dance from an expert instructor and entrepreneur



[Urban Gardener.](#) Dig into urban

gardening with a leader in the movement - a documentary producer, TED speaker, and activist

Check out the full list of Airbnb's quality standards in our Help Center [article](#).

