



GOVERNMENT OF BERMUDA

**Ministry of Home Affairs**



# WORLD INTELLECTUAL PROPERTY DAY

## FRIDAY, 26 APRIL, 2019

The theme for World Intellectual Property Day 2019 is **“Going for Gold: IP and Sports”**, which aims to inform and educate us about the relationship between sports and intellectual property rights.

### **Did you know....**

That Intellectual Property provides rights of protection from unauthorised use or reproduction of what you invent or create?

That your Intellectual Property affords you the opportunity to gain commercial value or financial benefit from what you invent or create?

That registering your Intellectual Property is an added protection for your brand, invention, innovation, or your creation?

That you can register and protect your brand, your creation or invention as a Patent, Copyright, Trade Mark, or Design?

***For free information, please contact the IP Office of the Registry General at (441) 297-7708.***

