

2021 EARTH HOUR LIVE CAMPAIGN

Sponsorship Form

USE YOUR POWER FOR CHANGE

Earth Hour 2021: Saturday, March 27 | 8:30 - 9:30 PM

Company/Sponsor: _____

Sponsorship Level* (please indicate):

_____ \$5,000 Earth Steward

_____ \$1,000 Earth Gardener

_____ ~~\$10,000~~ \$7,500 Earth Ambassador

_____ \$2,500 Earth Sustainer

_____ ~~\$20,000~~ \$10,000 Lead Advocate

Please note: all funds raised will be allocated to our Changing the Mindset Fund in support of Greenrock's community programmes and services. Due to the state of our economy we have discounted our top packages.

Address: _____

Contact Person: _____

Tel: _____

Email: _____

Greenrock would like to thank you for your support! Your sponsorship will be recognized in our advertising campaign and during our live television broadcast.

Payment details:

By credit card: <http://www.greenrock.org/support-us/donate> choose 'by Debit or Credit Card'

Direct debit: HSBC Acct: 010-790-178-001 BMD (in memo please write company name & EH2020).

By cheque: payable to Greenrock. Mail to: Suite 324, 48 Par-la-Ville Rd, Hamilton HM 11 Bermuda

Signature: _____

Print Name: _____

Date: _____

2021 EARTH HOUR LIVE CAMPAIGN

Sponsor Benefits



Lead Advocate

\$10,000

The Earth Hour Lead Advocate will have their logo displayed on all official documents and press releases. They will receive logo recognition on print advertising, the greenrock.org website, the live broadcast and a special thank you ad after the campaign. They will be recognized as the Earth Hour Lead Advocate on radio adverts and also benefit from being mentioned throughout the live broadcast.



Earth Ambassador

\$7,500

Earth Ambassadors will receive logo recognition on various print advertising, the greenrock.org website, the live broadcast and a special thank you ad after the campaign. They will be recognized as sponsors on radio adverts and Earth Ambassadors throughout the live broadcast.



Earth Steward

\$5,000

Earth Stewards will receive logo recognition on the greenrock.org website, the live broadcast and a special thank you ad after the broadcast. They will receive name recognition on print advertising and also benefit from mentions as Earth Stewards throughout the live broadcast.



Earth Sustainer

\$2,500

Earth Sustainers will receive prime name recognition on the greenrock.org website, during the live broadcast and in a special thank you ad after the campaign. They will also receive mentions as Earth Sustainers throughout the live broadcast.



Earth Gardener

\$1,000

Earth Gardeners will receive name recognition on the greenrock.org website, during the live broadcast, and in a special thank you ad after the campaign. They will also receive mentions as Earth Gardeners throughout the live broadcast.