

# Premium Top Sitewide Banner

Designed to offer the best exposure possible, Bernews Premium Top Sitewide Banner provides a top banner across our entire website!



Bermuda's leading 24/7 breaking news, photo & video source

# Placement #1

## Top of Bernews homepage on desktop & mobile

BERMUDA'S 24/7 NEWS SOURCE

Bernews

TV

FB

ENTER SEARCH TERMS

SEARCH

ALL

BUSINESS

CRIME

ENTERTAINMENT

ENVIRONMENT

FAITH

NEWS

OBITUARIES

OPINION

SPORTS

STYLE

TECH

PHOTOS

VIDEOS

Premium Top Sitewide Banner (600x100)

Latest

Most Comments

Latest Comments

Archives

> Photos: Lily Lightbourn & Coastguard Officer Lili

> Bermuda's Top 50 Twitter List For June 2016

> Bermuda Wins Title in 2016 World's Most Inspiring

> Atlantic Wins 2016 Men's Football League Title

> Weekend Reports: Photos, Videos, Links & More

> Atlantic Wins America's Cup Series in Chicago

> Weather Forecast For Monday June 13

> Free Paddling Program Launched For Students

> Atlantic Wins America's Cup Series in Chicago

> Weather Forecast For Monday June 13

> Free Paddling Program Launched For Students

> 'Bermuda Greets With The Grand Community'

> Power-Viol Taking Place Around Parliament





## Placement #3

Above all sections/hashtag pages on desktop & mobile

BERMUDA'S 24/7 NEWS SOURCE

**Bernews**

TV

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ENTER SEARCH TERMS

SEARCH

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Premium Top Sitewide Banner (600x100)

Hashtag:

Latest

Most Comments

Latest Comments

Archives

> Photos: Lily LightHouse in Coombeville, UK

> Bermuda's Top 50 Twitter List For June 2016

> Bermuda Wins Title: World's Most Inspiring

> Atlantic Wins 2016 Men's Football League Title

> Weekend Reports: Photos, Videos, Links & More

> Atlantic Wins America's Cup Series in Chicago

> Weather Forecast For Monday, June 13

> Free Paddling Program Launched For Students

> Atlantic Wins America's Cup Series in Chicago

> Weather Forecast For Monday, June 13

> Free Paddling Program Launched For Students

> 'Bermuda Greets With The Islands Community'

> Prayer Vigil Taking Place Around Parliament



# Shows On Desktop & Mobile

Placement provides a major marketing blast as your ad shows at the top of all pages on Bernews website on both desktop and mobile!





# Numbers At A Glance

BERNEWS IS THE OLDEST AND LARGEST DIGITAL NATIVE MEDIA IN BERMUDA

Millions of website views per month



36 million+ video views on our Youtube



1 million+ social media impressions per month



200,000+ social media fans



100,000+ website pages



40,000+ desktop & app breaking news subscribers



12+ media and website awards

