

GOVERNMENT OF BERMUDA
Economic Development Department



**Join Us On:
Bermuda's Yearly
Tech Education Day
31-Oct.-2022**



The Agenda

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- 04 THE DAY - AGENDA
- 05 THE PRESENTERS - BERMUDIANS LEADING IN TECH
- 06 THE 2022 FIRST GLOBAL ROBOTICS CHALLENGE
- 07 THE 2022 REVERSE PITCH COMPETITION
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The Plan's Objective



Main Objective of the EDD's Tech and Fintech Education Plan

To develop a sustained, informed, and skilled workforce that has the knowledge, experience, and network to drive the jurisdiction as it works to consolidate its position as a global leader in Fintech.

2022 Tech Education Day

TIMING	SEGMENT/SESSION
8.15am	Registration
8.45am	Welcome - Opening Remarks - First Global Robot Presentation and Demonstration
9.10am	CubeSat - Presentation and Launch
9.20am	Karee Luna - NFTs: Create Your Own
9.40am	Stephanie Smellie: Monetising Sports and Entertainment with NFTs
10.00am	Cryptocurrency 101
10.20am	Cryptocurrency, NFTs, Web 3.0, the Metaverse: Q&A
10.40am	CubeSat: Data Analysis
11.00am	Hovercraft Race - Obstacle Course
12.00pm	Lunch
1.00pm	Reverse Pitch Competition
3.00pm	Closing
5.30pm	TechAwards Reception

The Presenters



Stephanie Smellie

**Web3 Advisor, Tech
Thought-Leader**



**Coral Wells
CEO/Founder,
Connectech/W&W
Solutions Ltd**

Bermudians Leading in Tech



**Zär'a Cardell
Coding Instructor,
Junior Developer**



Karee Luna

**Founder, Creative
Director - Hai Tyde:
What The NFT?**

The 2022 First Global Robotics Challenge

www.first.global



01

2022 YOUTH ROBOTICS CHALLENGE

Carbon capture - reimagine the future of Earth's climate by facing the global issue of climate change.

02

INCLUSIVE

No student is turned away due to financial need.

03

IMPRESSIVE

Add problem-solving and coding skills to team work and strategy and watch the Bermuda Team robot compete on the international stage!



The Premise:

Unlike a regular pitch competition, which involves participants presenting their pitch to potential investors, Reverse Pitch participants engage in problem-solving regarding a pain-point, or a challenge, using technology and present their solution, or pitch, to a panel of industry judges.

Be part of the fun as you pitch a challenge, mentor a team, sponsor prizes, or join the judging panel!

2021 Reverse Pitch Challenges:

Bermuda Press: Low-cost, effective means to communicate with production staff who do not have company email addresses.

Red Laser: A camera-equipped GPS-based device that also safely sends service notes or delivery instructions while driving.

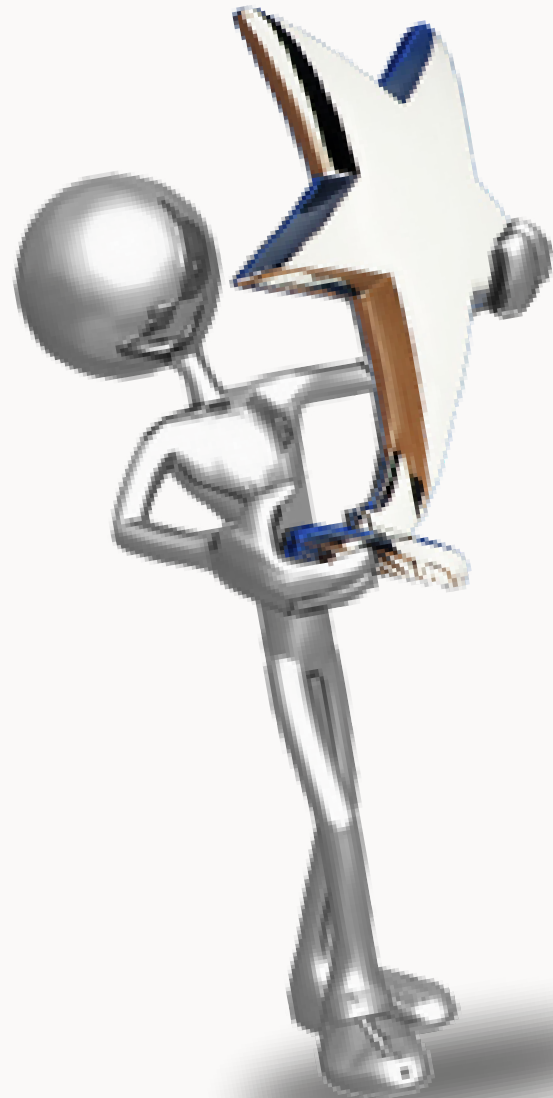
Gear & Gadget: A quick and easy way to book multiple trucks by customer and according to time.

2021 Reverse Pitch Winners:

1st Place: Bermuda High School

2nd Place: Berkeley Institute

3rd Place: Saltus Grammar School



TECHAWARDS

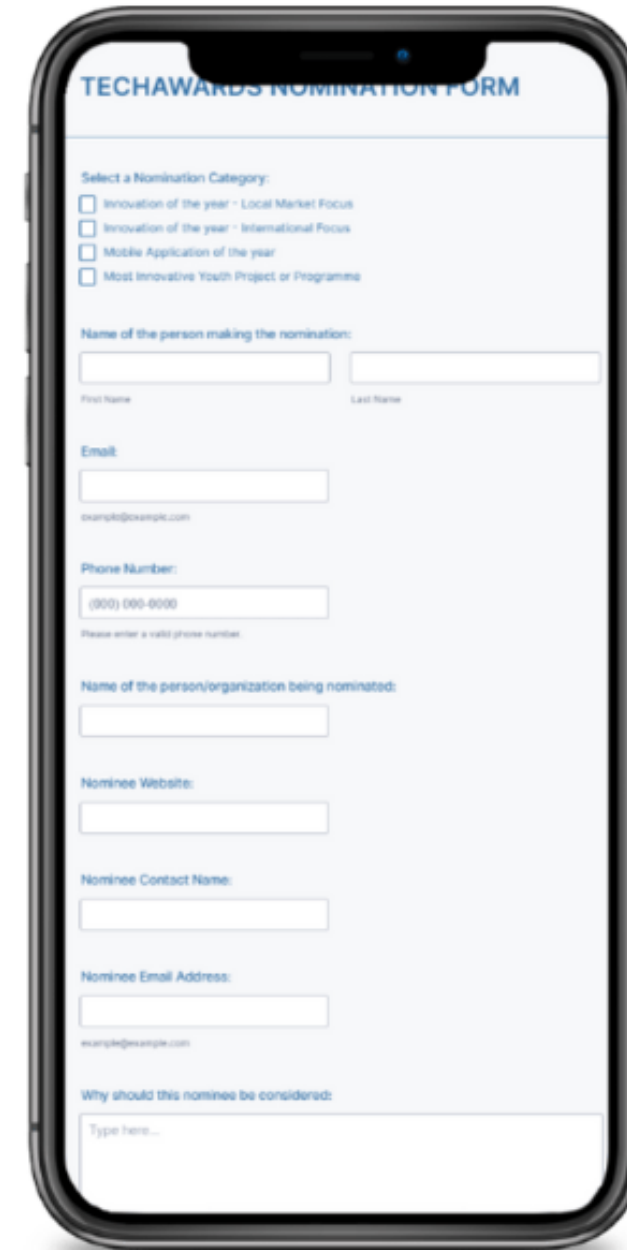
Nomination Deadline:
September 30, 2022

Celebrating Tech Innovation

Categories:

- International Market Innovation
- Local Market Innovation
- Most Innovative Youth Project
- Most Innovative Mobile Application
- The Most Innovative Trailblazer Award

If you or someone you know has developed an innovative piece of technology, submit your nomination(s) on www.techawards.bm.



2022 Tech Education Day: Sponsorship Packages

	PLATINUM \$20,000	GOLD \$10,000	SILVER \$5,000
Sponsor logo featured on event website landing page	✓	✓	✓
Sponsor name recognition in all event press releases and announcements	✓	✓	✓
Sponsor individual social media posts highlighting participation in event	✓	✓	✓
Sponsor logo on signage in the event venue	✓	✓	✓
Sponsor branded gift for attendee bag	✓	✓	✓
Verbal sponsor mention at opening of event	✓	✓	✗
Sponsor logo and 10-second remarks in intro video	✓	✓	✗
Sponsor listed exclusively as “Event, Presented by [name of Sponsor]”	✓	✗	✗
Sponsor logo and 10-second remarks in wrap-up video	✓	✗	✗
Sponsor editorial on EDD’s website and social channels + in local and international publications	✓	✗	✗

How Would You Like to Join Us?

Email Maryem at
mbiadillah@gov.bm

