



LOCAL RETAIL SALES

Sales Volume Decreased 4.3 Per Cent

After adjusting for the retail sales rate of inflation, measured at 4.9 per cent in June, the overall volume of retail sales decreased 4.3 per cent when compared to June 2021.

Liquor Stores was the only sector to record growth during the month of June 2022.

In value terms, retail sales rose to an estimated \$106.0 million. Although there was a 0.4 per cent increase in the value of sales, this was offset by the rate of inflation which affected primarily sales of food, clothing and fuel.

Excluding Sundays, there were 25 shopping days, the same as in June 2021.

Figure 1
June Local Retail Sales Volume Index
2017-2022

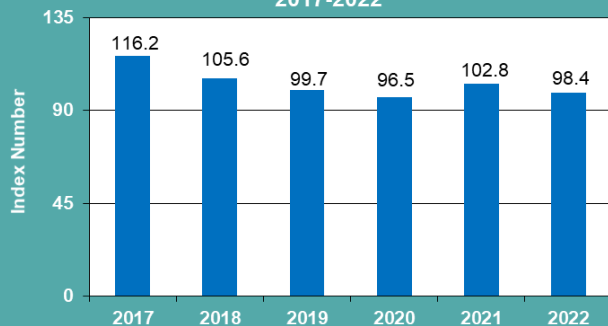
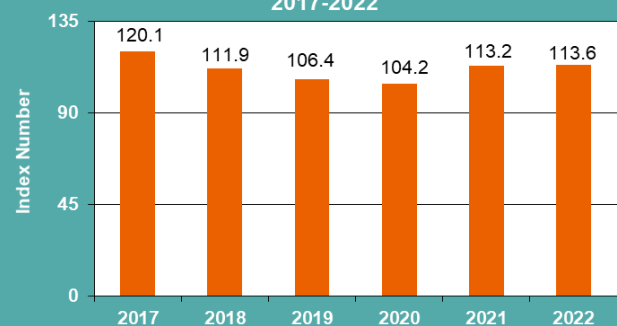


Figure 2
June Local Retail Sales Value Index
2017-2022



SUMMARY STATISTICS

Period	Local Retail Sales						Selected Overseas Declarations (See Note)					
							Value (\$M)					
	Index		Annual % Change		Sales Estimate (\$M)		Via Courier (a)	By Residents Via Airport (b)	By Households Via Sea (c)	Via Bermuda Post Office (d)	Total (a+b+c+d)	Annual % Change
	Volume	Value	Volume	Value	Volume	Value						
2021												
Jun	102.8 ^R	113.2 ^R	+6.5 ^R	+8.6 ^R	96.0 ^R	105.6 ^R	13.6	2.7	9.0	0.5	25.8	+72.0
Jul	101.1	112.2	-6.5	-3.9	94.4	104.3	13.9	3.0	8.4	0.3	25.6	+30.6
Aug	96.6	106.7	-2.7	0.0	90.2	99.8	13.2	5.4	8.8	0.4	27.8	+41.1
Sep	92.3	102.3	-3.7	-0.8	86.2	95.7	13.0	3.1	7.7	0.3	24.1	+15.3
Oct	92.7	103.1	-6.3	-5.3	86.6	96.6	12.8	3.3	8.6	0.3	25.0	+13.6
Nov	92.6	103.8	-8.3	-4.7	86.4	97.1	15.7	3.8	9.9	0.4	29.8	+10.0
Dec	108.8	122.0	-8.4	-4.9	101.6	113.8	17.9	4.3	10.6	0.6	33.4	+12.1
2022												
Jan	83.9	94.5	-6.3	-2.7	78.3	88.2	14.0	3.4	6.9	0.3	24.6	+12.8
Feb	82.7	94.0	-4.4	+0.0	77.2	87.8	12.3	2.1	7.3	0.4	22.1	-0.9
Mar	94.3	107.3	-8.0	-4.5	88.0	100.1	14.1	3.0	7.9	0.4	25.4	+6.3
Apr	93.9	107.3	+14.2	+19.5	87.7	100.1	14.5	4.4	8.2	0.4	27.5	+14.1
May	97.7	111.9	+2.0	+6.7	91.3	104.4	19.2	4.0	8.4	0.4	32.0	+32.2
Jun	98.4	113.6	-4.3	+0.4	91.8	106.0	15.6	3.4	8.3	0.5	27.8	+7.8

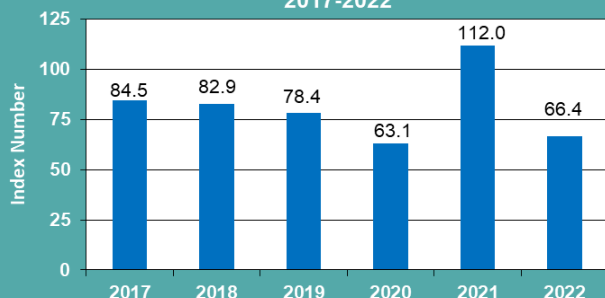
The Retail Sales Index (RSI) is based on a matched sample of reporting local retail stores. The sales data are collected from these stores via a monthly mail survey.

NOTE: Data on selected overseas declarations have been expanded as of December 2018 to show categories that represent a combination of goods purchased directly from overseas, online shopping, gifts, etc. In August 2019, the total selected overseas declarations and annual percentage change were added.

Motor Vehicle Stores

The Motor Vehicle Stores sales volume declined by 40.7 per cent. In value terms, sales were 39.7 per cent lower. The decrease was the outcome of a lower number of vehicles sold compared to June 2021. This sales volume was 15.3 per cent below the level in June 2019 prior to the pandemic.

Figure 3
June Retail Sales Volume Index of
Motor Vehicle Stores
2017-2022



Building Material Stores

The sales volume and value of Building Material Stores dropped 4.7 per cent. The sales volume for this sector was 22.8 per cent above the pre-pandemic sales of 2019.

Figure 4
June Retail Sales Volume Index of
Building Material Stores
2017-2022



All Other Store Types

During June 2022, the sales volume for the All Other Stores Types decreased by 2.6 per cent. In value terms, sales for this sector rose 4.2 per cent. Miscellaneous goods grew by 12.7 per cent due to an increase in jewellery and tourist-related sales. Sales for pharmacies grew 9.4 per cent. Gross receipts from the sale of household goods decreased 4.4 per cent due to lower demand for appliances, electronics and furniture. Boat and Marine supplies sales increased 20.3 per cent. Sales for this sector regis-

tered 1.9 per cent below the pre-pandemic sales volume for the same period of 2019.

Service Stations

Service Stations volume sales decreased 0.9 per cent. The value of sales grew 5.1 per cent due largely to a 6.1 per cent increase in the cost of fuel. The sales volume for this sector was 11.1 per cent below the pre-pandemic sales of 2019.

Apparel Stores

The sales volume for Apparel Stores fell 0.3 per cent compared to June 2021. In value terms, sales grew 1.2 per cent in June 2022. The decrease was due to the relaxation of travel restrictions, resulting in more travellers opting to take advantage of overseas shopping. This sales volume was 20.7 per cent below the pre-pandemic sales of 2019.

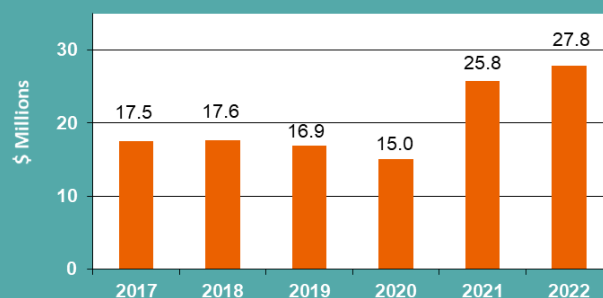
Liquor and Food Stores

The sales volume and value for Liquor Stores rose 0.8 per cent and 1.5 per cent, respectively. However the sales volume for Food Stores decreased 3.2 per cent while the sales value grew 5.6 per cent due mostly to an 8.0 per cent increase in the cost of food. Compared to pre-pandemic sales volume in 2019, Liquor Stores registered a 1.8 per cent increase while sales for Food Stores were 5.7 per cent lower.

Selected Overseas Declarations (Value)*

Imports via courier increased \$2.0 million to \$15.6 million due to larger imports of jewellery and clothing. Imports by households via sea dropped \$0.7 million to \$8.3 million as a result of lower imports of electrical machinery and equipment. Declarations at the airport by returning residents grew \$0.7 million to \$3.4 million as more residents have been travelling. Imports via the Bermuda Post Office remained the same at \$0.5 million. Overseas declarations were 64.5 per cent higher when com-

Figure 5
June Selected Overseas Declarations Value
2017-2022



RETAIL SALES INDEX — JUNE 2022

Table 1 Local Retail Sales Index and Per Cent Changes
Average Monthly Sales Volume^{1,4,5}
2015=100

Period	Total Retail Stores		Food Stores ²		Liquor Stores ³		Motor Vehicle Stores		Service Stations		Building Material Stores		Apparel Stores		All Other Store Types	
	Index	%	Index	%	Index	%	Index	%	Index	%	Index	%	Index	%	Index	%
2021																
Jun	102.8 ^R	+6.5 ^R	101.4 ^R	-1.5 ^R	102.5 ^R	-5.0 ^R	112.0 ^R	+77.5 ^R	104.9 ^R	+15.3 ^R	127.8 ^R	+7.7 ^R	106.2 ^R	+40.3 ^R	105.5 ^R	-3.5 ^R
Jul	101.1	-6.5	105.0	-4.9	116.0	-6.1	95.6	-2.7	109.7	-3.7	97.9	+3.8	59.1	-2.0	100.6	-15.4
Aug	96.6	-2.7	94.8	-7.5	89.6	-11.7	99.0	+6.8	100.6	-3.2	105.7	+16.0	55.4	-3.5	102.4	-3.0
Sep	92.3	-3.7	99.7	-2.2	86.3	-5.6	97.9	+18.7	85.9	-13.2	101.6	-23.7	46.5	-11.9	88.5	-4.0
Oct	92.7	-6.3	102.5	-2.9	90.5	-5.0	79.2	-16.5	84.7	-12.6	107.5	+5.9	44.1	-17.4	91.3	-9.9
Nov	92.6	-8.3	94.3	-8.7	80.3	-11.0	78.9	+15.2	86.1	-4.0	102.1	-33.3	68.0	-5.4	97.7	-10.3
Dec	108.8	-8.4	104.0	-11.9	108.2	-18.1	64.1	-22.4	87.8	+2.8	91.9	-0.5	125.9	+5.1	126.5	-9.2
2022																
Jan	83.9	-6.3	93.1	-11.5	66.6	-14.1	68.2	+4.4	74.2	-3.4	92.1	+11.8	40.6	-11.5	85.6	-5.9
Feb	82.7	-4.4	85.6	-9.6	69.2	-12.8	71.6	+12.2	75.5	-4.2	114.9	+8.9	42.0	-2.8	85.7	-6.2
Mar	94.3	-8.0	94.3	-12.2	89.0	-22.5	74.2	-29.7	86.4	+2.9	159.8	+8.3	55.1	+8.0	97.8	-6.9
Apr	93.9	+14.2	94.7	-12.6	82.3	-8.7	101.9	+112.7	87.5	+32.6	129.3	+51.9	50.7	+264.7	88.7	+21.0
May	97.7	+2.0	95.8	-7.4	97.9	-1.1	88.4	+24.9	96.3	+10.7	117.8	-0.8	62.6	+28.8	97.1	-1.5
Jun	98.4	-4.3	98.2	-3.2	103.3	+0.8	66.4	-40.7	104.0	-0.9	121.8	-4.7	105.9	-0.3	102.8	-2.6

Table 2 Local Retail Sales Index and Per Cent Changes
Average Monthly Sales Value^{1,4,5}
2015=100

Period	Total Retail Stores		Food Stores ²		Liquor Stores ³		Motor Vehicle Stores		Service Stations		Building Material Stores		Apparel Stores		All Other Store Types	
	Index	%	Index	%	Index	%	Index	%	Index	%	Index	%	Index	%	Index	%
2021																
Jun	113.2 ^R	+8.6 ^R	116.7 ^R	-0.6 ^R	123.9 ^R	-7.5 ^R	111.6 ^R	+75.7 ^R	121.6 ^R	+24.8 ^R	130.5 ^R	+7.7 ^R	113.4 ^R	+40.3 ^R	117.8 ^R	+2.1 ^R
Jul	112.2	-3.9	121.0	-4.1	140.6	-8.6	95.3	+0.3	129.3	+10.6	99.9	+3.7	63.8	-0.8	112.1	-10.7
Aug	106.7	0.0	110.2	-5.9	108.9	-13.8	98.6	+9.1	117.8	+11.4	107.9	+16.0	59.9	-2.3	114.3	+2.3
Sep	102.3	-0.8	116.6	-0.3	105.3	-8.7	97.5	+20.8	100.0	+0.3	103.7	-23.8	50.2	-11.0	99.0	+1.6
Oct	103.1	-5.3	120.4	-0.7	110.4	-7.3	79.4	-14.3	101.0	+1.7	109.7	+5.9	47.8	-16.3	103.5	-4.5
Nov	103.8	-4.7	112.6	-4.8	100.5	-11.0	79.0	+17.7	101.5	+11.2	104.2	-33.3	73.6	-4.3	111.0	-5.5
Dec	122.0	-4.9	124.1	-7.8	134.9	-17.7	64.2	-21.7	101.1	+14.5	93.8	-0.5	136.4	+6.5	143.6	-4.3
2022																
Jan	94.5	-2.7	112.5	-6.0	83.0	-14.1	68.3	+4.6	87.0	+6.0	94.0	+11.8	44.0	-10.8	97.3	-0.7
Feb	94.0	+0.0	104.5	-3.3	86.2	-12.0	72.2	+13.5	92.7	+8.9	117.3	+8.9	45.4	-2.2	98.5	-0.2
Mar	107.3	-4.5	114.9	-6.7	110.5	-22.0	74.9	-28.8	106.1	+10.6	163.1	+8.3	59.6	+8.8	112.5	-0.8
Apr	107.3	+19.5	116.3	-6.4	100.8	-9.4	102.8	+115.1	107.6	+44.6	132.0	+51.9	54.9	+270.9	106.0	+32.7
May	111.9	+6.7	118.6	+0.1	119.5	-2.0	89.3	+26.5	118.3	+19.0	120.2	-0.9	67.8	+30.6	115.5	+7.0
Jun	113.6	+0.4	123.2	+5.6	125.8	+1.5	67.3	-39.7	127.8	+5.1	124.4	-4.7	114.8	+1.2	122.7	+4.2

¹ Index numbers are subject to revisions

² Includes household supplies but excludes alcoholic beverages

³ Does not include sales to bars, clubs, hotels and restaurants

⁴ Adjustments are not made for a 4/4/5 calendar month

⁵ The yearly series reflect annual changes.

^R Represents revised

EXPLANATORY NOTES

The RSI was first developed in 1982. It is a key economic indicator used to assess the current performance of sales activity in the local retail sector of the economy.

The RSI is a self-weighting index. This means that stores reporting a large value of sales have a greater impact on the movement of the index than stores reporting a low level of sales activity.

The RSI serves to:

- 1) measure monthly and annual movements of retail sales
- 2) provide an estimated gross turnover of sales in the local retail sector
- 3) act as a barometer of change in the level of demand for both the domestic and tourist markets

The index is structured into seven broad sectors:

- Food Stores
- Liquor Stores
- Motor Vehicle Dealers
- Service Stations
- Building Materials
- Apparel Stores
- All Other Store Types

Total retail stores across the seven sectors represent roughly 70% of all retail activity on the Island. The base period 2015 recorded a gross turnover in retail sales of \$1.1 billion.

Retail outlets that participate in the retail sales survey and trade in similar types of goods are grouped into these seven sectors. It is important to note that sector classifications are not interchangeable with commodity classifications. This is because most retail outlets sell several kinds of commodities. The sector classification reflects generally the individual commodity or the commodity group, which is the primary source of the establishment's receipts, or some mixture of commodities, which characterizes the establishment's business.

CONCEPTS AND DEFINITIONS

Base Period

This is the time period used as a reference point for measuring the shift in the value of retail sales. The base period for the Bermuda RSI is 2015.

Estimated Gross Turnover

Estimated gross turnover is the total value of retail sales generated in the retail sector. It is calculated by applying the all-items index number for the current month to the average monthly sales figure determined in the base year.

Gross Sales

Gross sales (volume and value) are sales for which no deductions have been made for the return of merchandise, allowances and discounts.

Retail Establishment

Retail trade is the sector of the economy that includes establishments that are engaged in the sale of merchandise for personal or household consumption and in the rendering of services that are incidental to the sale of the merchandise.

Selected Overseas Declarations

Overseas declarations reflect the value of goods declared, whether for personal or business use, by returning residents via the airport, imports via couriers, imports via the Bermuda Post Office and the value of non-commercial imports by households via sea.

Value Sales

The dollar value of a quantity of goods and services sold for cash or credit. Sales include the amounts received from customers for: immediate and layaway purchases; rentals; installations; maintenance; repairs and alterations.

Volume Sales

The dollar value of a quantity of goods and services sold at current retail market prices adjusted to eliminate the effect of price change.

August 2022

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