

About the author

Cha'Von Clarke-Joell (CJ) is a visionary figure in AI ethics and data protection, renowned for her expertise and contributions on a global scale. As the Data Ethics & Governance AI Working Group Chair for the Mission Impact Academy (Mia) and the Director of International Development for Women in AI Africa (WAIA), she has been instrumental in advancing ethical AI and fostering inclusive, technology-driven solutions.

Her collaboration with CISO Taheera Lovell as Co-Founder of The TLC Group of Companies, a data protection and cybersecurity consultancy firm, has been pivotal. Together, they established Bermuda's first data privacy and cybersecurity certifications, including the Privacy Officer Practitioner course, which has been delivered to participants in Bermuda, across the Caribbean, USA, UK, and Europe.

In her roles with the Office of the Privacy Commissioner for Bermuda (PrivCom), initially as the Head of Policy & Engagement and later as the Head of Innovation, AI, Emerging Technology, & Strategic Engagement, Clarke-Joell developed comprehensive privacy strategies and spearheaded innovative public engagement initiatives. She played a key role in supporting the first Global Privacy Assembly

(GPA) held in Bermuda, engaging with influential change agents in global data protection and participating as part of the hosting team.

Her academic involvement as an associate MSc lecturer and professional trainer has further allowed her to disseminate crucial knowledge on emerging technologies and AI ethics. Recently, her collaboration with McGraw Hill as an AI & Data Protection Subject Matter Expert has enabled her to contribute to educational resources that shape the future of AI and data privacy education.

At CKC Cares, CJ leads a values-focused, techno-social entity dedicated to promoting responsible and ethical AI development. CKC Cares engages in content creation, knowledge sharing, and consultancy, emphasizing advocacy, diversity, inclusion, culture, privacy, and security. This holistic approach underscores her commitment to fostering a more inclusive age of AI, working with entities and governments to drive impactful change.

Clarke-Joell has extensive public speaking and panel experience both in Bermuda and globally, solidifying her reputation as a diverse and influential voice in data protection, AI ethics, and governance. She has been featured at prominent events such as the Global Women Power Summit & Expo in 2024, and her participation in the Nation Digital Summit in Kenya highlights her role as a thought leader. At these events, she has shared insights on the importance of culture and humanization in data security, ethical AI, and the need for international collaboration.

Recognized as one of the 100 Brilliant Women in AI Ethics for 2024, CJ's experiences underpin the perspectives she shares in "The Digital Polycrisis." This book aims to empower readers with the knowledge and strategies needed to navigate the evolving digital landscape with confidence and integrity, promoting a culture of privacy and security.