

BERMUDA TOURISM AUTHORITY

Name of Contractor	Contract Start Date	Contract Termination Date	Goods / Services provided	Monetary value of contract
ALHI	1-Jan-21	31-Dec-22	Global Alliance Membership	\$ 140,400
Bermuda Festival of Performing Arts	2-Jan-20	30-Apr-20	BDA Festival of Perform Arts 2020	\$ 62,500
Destination Analysts Inc	1-Jan-21	31-Dec-21	Air & Cruise Exit Survey research	\$ 147,900
Destination Think!	1-Jan-21	31-Dec-21	Social Media Management and Promoted Social Content	\$ 159,996
Expedia Travel	2-Jan-20	31-Dec-20	Co-Op Media Plan - total of 2 contracts	\$ 200,000
Fairmont Hamilton Princess	20-Dec-21	31-Dec-21	Clipper Race - Room block	\$ 124,492
KPMG	23-Oct-19	31-Dec-23	Economic Impact Study - Bermuda Championship	\$ 78,699
L Jacobs	1-Jan-20	31-Mar-21	Provision of Cruise Ship Consultancy	\$ 100,800
Miles Partnership	1-Jan-21	31-Dec-22	Website Hosting and Digital Marketing	\$ 1,388,880
Royal Bermuda Yacht Club	20-Dec-21	31-Dec-21	Clipper Race - Facilities agreement	\$ 157,640
PGA Tour Inc	18-Aug-20	10-Nov-20	2020 Sponsorship	\$ 400,000
Sail GP	19-Nov-20	5-May-21	Sail GP Hosting Agreement	\$ 750,000
Searchwide	20-Oct-20	to completion	Recruitment consultancy	\$ 75,000
Turner PR	1-Jan-21	31-Dec-21	Public Relations	\$ 204,000
Washington Properties	1-Feb-20	31-Jan-23	Bermuda Office rent	\$ 488,430
World Tens Series Inc	14-Oct-20	7-Nov-20	Rugby World Tens Hosting Agreement	\$ 50,000